



EXPANDED PROGRAMME ON IMMUNIZATION

DIRECTORATE GENERAL HEALTH SERVICES WARSAK ROAD, Khyber Pakhtunkhwa

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No. 2723-27/DGHS/EPI/2025
To

Date: 29-09-2025

1. **Managing Director**
Khyber Pakhtunkhwa Private School Regulatory Authority,
Peshawar,
2. **The Director**
Directorate of Elementary & Secondary Education Department
Khyber Pakhtunkhwa.

**Subject: FACILITATION OF MEASLES-RUBELLA PREVENTIVE CAMPAIGN
(NOVEMBER 17-29, 2025)**

The Health Department, Government of Khyber Pakhtunkhwa, is launching a province-wide Measles-Rubella (MR) Preventive Campaign from November 17 to 29, 2025. This campaign is a critical public health initiative aimed at protecting children against measles and rubella, preventing outbreaks, and achieving the national immunization targets.

To ensure the successful execution of this campaign, the support and facilitation of the Education Department is kindly requested in the following areas:

1. Provision of updated enrollment data of students in all public and private schools.
2. Assistance in preparing class-wise lists to ensure every child aged 05 to 59 months is included.
3. Sensitization of parents and communities through school assemblies, parent-teacher meetings, and distribution of campaign messages.
4. Display of banners, posters, and information material in schools for wide visibility.
5. Facilitation of vaccination teams in accessing schools and ensuring availability of suitable space for vaccination sessions.

The active involvement of the Education Department will greatly enhance coverage and ensure that no child is left unvaccinated. The Health Department looks forward to your kind cooperation and necessary instructions to all concerned educational institutions for facilitating this vital health intervention.


**DIRECTOR EPI, DGHS,
KHYBER PAKHTUNKHWA**

Copy for information to the:

1. Secretary Education Khyber Pakhtunkhwa
2. Additional Director General (HS), DGHS, Khyber Pakhtunkhwa.
3. P.A to Director General Health Services, Khyber Pakhtunkhwa