



**PRIVATE SCHOOLS REGULATORY AUTHORITY
GOVERNMENT OF KHYBER PAKHTUNKHWA**

Office: House No. 18-E Jamal Ud Din Afghani Road, University Town,
Peshawar

Phone# 091-9216205.



No. DD/MIS/KP-PSRA/Vol-3/2024-25

Dated: 21/01/2025

To

All the Principals of Private Schools
Khyber Pakhtunkhwa,

Subject: **OBSERVANCE OF INTERNATIONAL DAY OF EDUCATION – 24TH
JANUARY, 2025**

I am directed to refer to SO(G) Letter No **SOG/E&SE/1-48/2025/** Dated: **20/01/2025** on the subject noted above (*copy attached for ready reference*) and to enclose the Plan of Activities regarding observance of International Day of Education – 24th January 2025 as approved by competent authority.

You are therefore, directed to implement the enclosed plan of activities (**Annex-A**) in all Private Schools of Khyber Pakhtunkhwa. Moreover, implementation report/data may be forwarded on Email : **khurram@kp.gov.pk** by 12.00 PM on 26th January 2025 positively.

Thanks

(**Khurram Shahzad**)

Deputy Director (M&E/MIS)

Copy forwarded for information to:-

1. PS to Secretary, E&SE Department, Peshawar
2. PA to MD, KP-KP-PSRA.

Deputy Director (M&E/MIS)



Government of Khyber Pakhtunkhwa,
Elementary & Secondary Education Department

No. SOG/E&SE/1-48/2025/
Dated Peshawar the 20th January, 2025

To

1. The Managing Director, ESEF, Khyber Pakhtunkhwa.
2. The Managing Director, MAEF, Khyber Pakhtunkhwa.
3. The Director General, EMA, Khyber Pakhtunkhwa.
4. The Managing Director, KP-PSRA, Khyber Pakhtunkhwa.
5. The Chairmen, BISEs, Khyber Pakhtunkhwa.
6. The Director, E&SE, Khyber Pakhtunkhwa.
7. The Director, DCTE, Khyber Pakhtunkhwa.
8. The Director, DPD, Khyber Pakhtunkhwa.
9. The Director, EMIS, E&SED Khyber Pakhtunkhwa.
10. The Communication Specialist, E&SED Khyber Pakhtunkhwa.
11. The Project Director, ALP-PIU, Peshawar.

Subject: OBSERVANCE OF INTERNATIONAL DAY OF EDUCATION – 24TH JANUARY, 2025

I am directed to refer to the subject noted above and to enclose herewith a copy of Plan of Activities regarding observance of International Day of Education – 24th January, 2025 as approved by the competent authority.

I am further directed to request you to implement the enclosed Plan of Activities (Annex-A) in all Public and Private Educational Institutions, community and AEP centers throughout the province including attached/ field formations. Moreover, the consolidated implementation report may be directly forwarded on Email emiseseekp@gmail.com and kferoz691@gmail.com by 1200 hrs on 27-01-2025 positively, please.


Section Officer (General)

Endst: No. & date even.

Copy forwarded to:

1. Education Advisor, ESRU, E&SE Department.
2. SO (Autonomous Bodies), E&SED with direction to share the same with all institutions.
3. SO (R&I-II) & Director EMIS with direction to submit Consolidated/ Compiled Report of the event for perusal of the worthy Secretary E&SED by 28-01-2025.
4. P.S to Minister, E&SE Department.
5. P.S to Secretary, E&SE Department.
6. PS to Special Secretary, E&SE Department.


Section Officer (General)

Annex- A

The following activities may please be observed on International Day of Education – 24th January, 2025, across the province.

Activity	Venue	Responsibility
For Students & Teaching Staff		
Organize Essay-writing, Speech, Poster making & Quiz competitions etc.	Public & private Institutions / ALP Centers / Community schools	DEOs /DDEOs/ SDEOs/ ASDEOs to supervise the events. While Principals/ Head Teachers/ School Leaders will arrange the events in their Schools & clusters respectively.
For Officials & Administrative Staff		
Conduct seminars , Workshops & lectures emphasizing the theme of this year's International Day of Education	Directorate of Education / DCTE/ RPDCs/ BISEs/ DPD / ESEF/ EMA	Concerned Heads of nominated formations
Awareness Walk on the role of education	Directorate / DEO offices	Directorate / DEOs concerned
Draft message for Honourable Minister & worthy Secretary E&SED. Media projection of Provincial & district level Events	Projection of Events on Print, Electronic & Social Media along with Official Media platforms of E&SED	Communication Specialist, E&SED
Hoisting of banners/ Panaflex/ Standees etc.	Main buildings	Admin Wing of E&SED, DoESED, ESEF, BISEs, EMA & all attached formations.
Uploading of content on Official Website of E&SED	Website	EMIS

- Involve local parliamentarians, District Administration, Parents, local heroes, educationists & civil society members in events.
- Use print, electronic and social media to disseminate messages about the significance of education.
- Share updates & photos of events using official platforms of education department with relevant hashtags.
- Detailed report in consolidated shape with pictorial evidences must be shared on relevant Email IDs for perusal of High-up's.